

## **“How to market yourself” Training Program (English Material)**

Course Length: 3.5 Hours @ 1 days (Includes Coffee Break)

### **Objective:**

At the end of this course you will be able to market yourself in a professional manner. The course will enable you to write an effective resume that conveys the important subject that highlights your expertise. Also, it will enable you to predict the interview questions.

### **Topics:**

- Impact of marketing yourself
- How to write an effective resume
- How to handle job fairs & How to leave a very good impression
- How to ace the interviews
- Expected questions in the Interviews

In this course, you will be able to learn:

- 1) How to analyze your strong points & highlight them in your CV?
- 2) How to write a CV that leaves a strong impression for the first look?
- 3) How to prepare for the job fairs & leave a good impression?
- 4) What does the interviewer need to listen from any question asked?