

“Creative Thinking Strategies”
Training program
(English Material)

Course Length: 12 Hours @ 3 days

Course Brief Description

The “Creative Thinking Strategies” training programs will provides a framework for thinking about strategies in term of ways of understanding strategic issues (strategic analysis), bases and means of deciding on strategies to be followed (strategic choice) and making strategies happen (strategy implementation).

Course Objectives

At the end of this course you will be able to:

- Proven performers that blend people skills with rational and creative approaches to achieve synergism in work effectively

Training method

The trainer will use the facilitation style “two ways communications“, between the participants & the facilitator, using the technique of what ? – Now what ? – So what ? Through conducting role-plays and team activities and conclude by group Debrief.

Course content

- **Strategy**
- **Power Thinker**
- **Vision**
- **Intuition**
- **Reasoning**
- **Self-knowledge**

- **Perception**
- **Paradigm**
- **Change**
- **The seven Levels of Changes Strategies for creativity, Innovation and continuous Improvement**
- **Thinking Strategically**
- **Strategic Move**
- **Creative thinking cycle**